

Station WHP  
 Market HARRISBURG, PA  
 Product Political Rate Cards July 9- Sept 6, 2012  
 Demo RA25+  
 Flight Dates 7/9-9/6, 2012  
 Salesperson Brad Philipps  
 Date 8/2/12

WHP - CBS

| STATION                    | Daypart      | Day     | Time          | Program                                 | Comments             | Rate  |  | RA25+  |
|----------------------------|--------------|---------|---------------|---|----------------------|-------|--|--------|
|                            |              |         |               |   |                      | 7/9   |  |        |
|                            |              |         |               |   |                      | 9/6   |  | Rating |
| WHP                        | Morning      | M-F     | 5:30-6a       | EARLY MORNING NEWS                      |                      | 75    |  | 1.0    |
| WHP                        |              | M-F     | 5-5:30a       | EARLY MORNING NEWS                      |                      | 75    |  | 1.0    |
| WHP                        |              | M-F     | 6-6:30a       | EARLY MORNING NEWS                      |                      | 125   |  | 1.0    |
| WHP                        |              | M-F     | 6:30-7a       | EARLY MORNING NEWS                      |                      | 125   |  | 1.0    |
| WHP                        |              | M-F     | 7-9a          | THE EARLY SHOW                          |                      | 50    |  | 1.0    |
| WHP                        |              | Sa      | 9-11a         | THE EARLY SHOW                          |                      | 100   |  | 1.5    |
| WHP                        |              | Su      | 9-10:30a      | CBS SUNDAY MORNING                      |                      | 225   |  | 2.5    |
| WHP                        |              | Su      | 10:30-11:30a  | FACE THE NATION                         | 9/2 is 10:30-11a     | 200   |  | 1.5    |
| WHP                        |              | Su      | 11:30a-Noon   | FACE THE STATE (NEWS)                   |                      | 75    |  | 1.0    |
| WHP                        | Daytime      | M-F     | 10-11a        | LET'S MAKE A DEAL                       |                      | 120   |  | 1.0    |
| WHP                        |              | M-F     | 11a-12n       | PRICE IS RIGHT                          |                      | 185   |  | 2.0    |
| WHP                        |              | M-F     | NOON-12:30P   | NOON NEWS                               | 9/3 ONLY             | 175   |  |        |
| WHP                        |              | M-F     | 12:30-2p      | SOAP ROTATION                           |                      | 180   |  | 1.5    |
| WHP                        |              | M-F     | 2-3p          | THE TALK                                |                      | 150   |  | 1.0    |
| WHP                        |              | M-F     | 3-4p          | THE DOCTORS                             |                      | 70    |  | 1.0    |
| WHP                        | Early Fringe | M-F     | 4-5p          | ELLEN                                   |                      | 235   |  | 2.0    |
| WHP                        | Early News   | M-F     | 5-5:30p       | WHP NEWS AT 5P                          |                      | 175   |  | 2.0    |
| WHP                        |              | M-F     | 5:30-6p       | WHP NEWS AT 530P                        |                      | 175   |  | 2.0    |
| WHP                        |              | M-F     | 6-6:30p       | EYEWITNESS NEWS                         |                      | 200   |  | 2.5    |
| WHP                        |              | M/W/F   | 6:30-7p       | CBS EVENING NEWS                        | Note: Move           | 400   |  | 2.5    |
| WHP                        |              | Sa/Su   | 6-6:30p       | EYEWITNESS NEWS                         |                      | 100   |  | 2.5    |
| WHP                        | Access       | M-F     | 7-7:30p       | WHEEL OF FORTUNE                        |                      | 550   |  | 6.5    |
| WHP                        |              | M-F     | 7:30-8p       | JEOPARDY                                |                      | 675   |  | 7.0    |
| WHP                        |              | Sa      | 7-7:30p       | WHEEL OF FORTUNE                        |                      | 150   |  | 2.5    |
| WHP                        |              | Sa      | 7:30-8p       | JEOPARDY                                |                      | 150   |  | 2.5    |
| WHP                        | Late News    | M-F     | 11-1135P      | EYEWITNESS NEWS                         |                      | 200   |  | 2.5    |
| WHP                        |              | SAT/SUN | 11-1135P      | EYEWITNESS NEWS                         |                      | 125   |  | 2.5    |
| WHP                        | Late Fringe  | M-F     | 1135P-1235A   | LETTERMAN                               |                      | 100   |  | 1.5    |
| WHP                        |              | M-F     | 1235-135A     | LATE, LATE SHOW WITH CRAIG FERGUSON     |                      | 20    |  | 0.5    |
| WHP                        |              | Sa      | 11:30p-12:30a | CRIMINAL MINDS                          |                      | 30    |  | 1.0    |
| WHP                        |              | Sa      | 12:30-1:30a   | NUMB3RS                                 |                      | 15    |  | 1.0    |
| WHP                        |              | Su      | 11:30p-12:30a | CRIMINAL MINDS                          | NOTE PROGRAM TITLE   | 30    |  | 0.5    |
| WHP                        |              | Su      | 12:30-1:30a   | NUMB3RS                                 | NOTE PROGRAM TITLE   | 15    |  | 0.5    |
| WHP                        | Prime        | M       | 8-9p          | HOW I MET YOUR MOTHER / TWO BROKE GIRLS |                      | 1,100 |  | 3.5    |
| WHP                        |              | M       | 9-10p         | 2 & 1/2 MEN/MIKE & MOLLY                |                      | 1,500 |  | 6.5    |
| WHP                        |              | M       | 10-11p        | HAWAII 5-0                              |                      | 1,000 |  | 5.5    |
| WHP                        |              | Tu      | 8-9p          | NCIS                                    |                      | 1,750 |  | 15.0   |
| WHP                        |              | Tu      | 9-10p         | NCIS: LA                                |                      | 1,500 |  | 11.0   |
| WHP                        |              |         | 10-11P        | CRIMETIME TUESDAY                       |                      | 850   |  |        |
| WHP                        |              |         | 8-9p          | BIG BROTHER                             |                      | 1,600 |  |        |
| WHP                        |              | W       | 9-10p         | CRIMINAL MINDS                          |                      | 875   |  | 9.0    |
| WHP                        |              | W       | 10-11p        | CSI                                     |                      | 1,000 |  | 6.0    |
| WHP                        |              | Th      | 8-9p          | BIG BANG/CBS COMEDIES                   |                      | 1,900 |  | 8.5    |
| WHP                        |              |         | 9-10P         | BIG BROTHER                             |                      | 1,600 |  |        |
| WHP                        |              |         | 10-11P        | PERSON OF INTEREST                      |                      | 1,200 |  |        |
| WHP                        |              | F       | 8-9p          | UNDERCOVER BOSS                         |                      | 825   |  | 5.0    |
| WHP                        |              | F       | 9-10p         | CSI: NY                                 |                      | 700   |  | 5.0    |
| WHP                        |              | F       | 10-11p        | BLUE BLOODS                             |                      | 1,100 |  | 7.0    |
| WHP                        |              | Sa      | 8-9p          | CBS COMEDY II                           |                      | 325   |  | 2.0    |
| WHP                        |              | Sa      | 9-10p         | CRIMETIME SATURDAY 2                    |                      | 325   |  | 2.0    |
| WHP                        |              | Sa      | 10-11p        | 48 HOURS                                |                      | 500   |  | 2.5    |
| WHP                        |              | Su      | 7-8p          | 60 MINUTES                              |                      | 1,000 |  | 8.5    |
| WHP                        |              | SU      | 8-9P          | BIG BROTHER                             |                      | 1,600 |  |        |
| WHP                        |              | SU      | 9-10P         | CRIMETIME SUNDAY                        | UNTIL 8/12           | 900   |  |        |
| WHP                        |              | SU      | 9-10p         | THE GOOD WIFE                           | EFF 8/19             | 900   |  |        |
| WHP                        |              | SU      | 10-11P        | THE MENTALIST                           |                      | 800   |  | 5.0    |
| CBS SPECIALS, CBS SPECIALS |              |         |               |   |                      |       |  |        |
| WHP                        | Sports       | S/S     | 3-6P          | PGA GOLF                                |                      | 275   |  | 1.0    |
| WHP                        | Sports       | TH      | 7:30p-cc      | STEELERS PRE-SEASON                     | 8/9                  | 750   |  |        |
| WHP                        | Sports       | FR/SA   | 8P-CC         | CBS NFL PRESEASON                       | 8/24 & 8/25          | 1000  |  |        |
| WHP                        | Sports       | TH      | 7P-CC         | STEELERS PRE-SEASON                     | 8/30                 | 1200  |  |        |
| WHP                        | Sports       | SA      | 9a-Noon       | CBS NCAA/NOTRE DAME VS NAVY             | 9/1 ONLY FROM DUBLIN | 175   |  |        |
| WHP                        | Sports       | S/S     | 11A-6P        | US OPEN TENNIS                          | 9/1 & 9/2            | 125   |  |        |
| WHP                        | Sports       | MON     | 11A-6P        | US OPEN TENNIS                          | 9/3                  | 125   |  |        |